Ashton Williams

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PROFESSIONAL SUMMARY

Graphic designer and animation student with experience creating apparel, brand identities, illustrations, 3D designs, and digital content. Founded Daywear and completed a graphic design internship with Oqupi Houston Creative Collective. Skilled in developing visual ideas across products, marketing, and websites.

EDUCATION

Sam Houston State University Huntsville, TX
Bachelor of Arts, Animation *Aug 2022 - Dec 2026*
Minor in Graphic Design

TECHNICAL SKILLS AND STRENGTHS

- Adobe Creative Suite
- Blender
- Graphic Design
- Illustration
- 3D Modeling
- Motion Graphics
- Apparel Design
- Art Direction
- Web Design
- Presentations
- Brand Identity Development

PROFESSIONAL EXPERIENCE

Daywear Houston, Texas
Founder and Graphic Designer *2021 – 2026*

- Developed apparel designs and products for an independent clothing brand.
- Created Daywear's visual identity and applied it across clothing, marketing materials, and digital platforms.
- Led product development, brand presentation, marketing, and website design.
- Produced graphic and 3D visuals to communicate product concepts.

Oqupi Houston Creative Collective Houston, Texas
Graphic Design Intern *May 2025 – Aug 2025*

- Collaborated with a creative team on graphic design projects during a summer internship.
- Designed clothing merchandise, branding documents, and advertisements for events.
- Developed designs in response to project needs and team feedback.
- Attended evens on behalf of representing the company

Star Cinema Richmond, Texas
Customer Service *June 2021 – Feb 2022*

- Assisted guests and provided customer service in a cinema and dining environment.
- Worked with team members to support daily service.
- Communicated with guests to answer questions and help resolve service issues.